

Alicante, 18<sup>th</sup> of June 2025

#### COMMUNICATION - MARKET NOTICE - FACEPHI BIOMETRIA, S.A.

Dear Sirs,

Pursuant to Article 17 of Regulation (EU) No. 596/2014 of the European Parliament and of the Council of 16 April 2014 on market abuse (Market Abuse Regulation), and section 4.5.1 of Euronext Growth Markets Rule Book Part I: Harmonized Rules, on ongoing obligations of companies listed on Euronext, (hereinafter "FacePhi" or "the Company") hereby notifies the following:

On the occasion of the **Investor Day** held to present its organizational and strategic evolution—from an early expansion stage (**'Scale-Up'**) to a sustainable growth model ('**Growth**')—at the Eurostars Madrid Tower Hotel in Madrid, the attached corporate presentation will be used to inform the market.

The information communicated in this document has been prepared under the exclusive responsibility of the Company and its Directors.

We remain at your disposal for any clarification you might deem necessary.

Sincerely,

Javier Mira Miró Chairman of the Board of Directors facephi

# From Scale up to Growth 7

Investor Day

June 2025

Sustainable growth and cash flow generation, driven by Geographic, Product and Sector diversification



# **Digital identity fraud** management and detection















# Strategic vision



## 1A Industry highlights

# **B** Introduction to Facephi

## **C** Growth Strategy:

- Geographic
- Product
- Sector

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## The Role of Digital Identity

The cornerstone for Trust Frameworks

The pillars of trust

Standards

Compliance

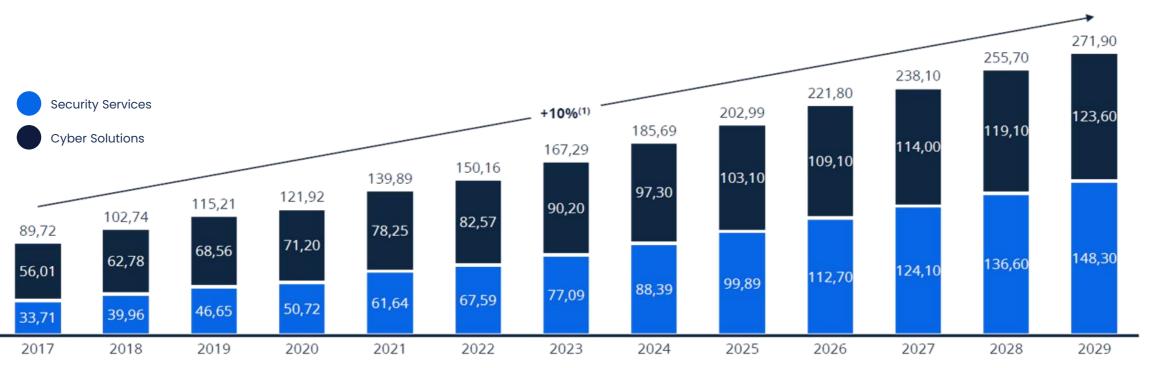
KYC

LoA

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## **Cybersecurity** 's worth 2024: US\$185bn **CAGR 24-29e: 10,0%+**\*

Security Services CAGR 24-29E: +10,9% Cyber Solutions CAGR 24-29E: +4,9%



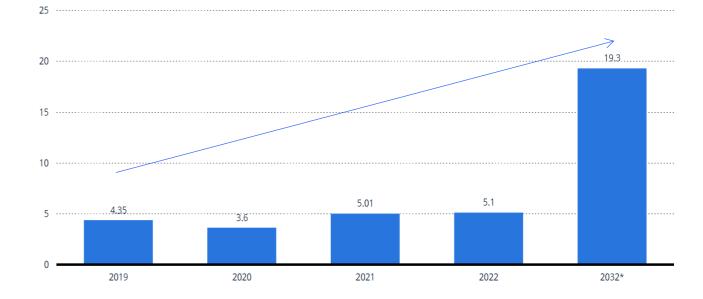
(\*) Cybersecurity: market data & analysis (Market Insights by statista - August2024)

# **Regional revenue trends** & **Facial recognition market** size

**Revenue breakdown** per region 2023-2028e (\*) NA APAC 30% 29% 7% **EMEA** LATAM 34% (\*) 2024 Biometric Digital Identity Flagship Prism report

CAGR 2019-2032e: +12,1%

Facial Recognition market, Worldwide (\*\*)(\*\*\*)



(\*\*) Biometric technologies report, Statista (\*\*\*) US\$ bn

## 1A Industry highlights

# **B** Introduction to Facephi

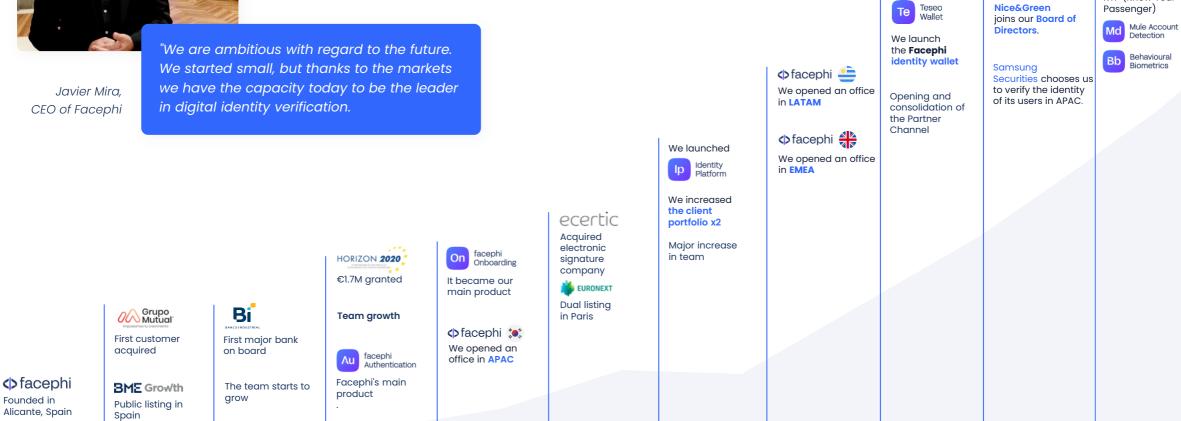
## **C** Growth Strategy:

- Geographic
- Product
- Sector



## More than **a decade** of major milestones and in BME Growth

Javier Mira, CEO of Facephi



2021

2022

2023

2024

2020

Entry into the NORAM market with a

particular focus on

KYP (Know Your

Canada

2025

Alliance with

the Korean group HANCOM

13-14

15-16

17-18

2019

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Maximum security, maximum recognition and trusted by leading institutions worldwide





ENS High Category Achievement















\*Starts after Anexo F11 presentation. 12k + 6m

## **1A** Industry highlights

# **B** Introduction to Facephi

C Growth Strategy: • Geographic • Product • Sector



## **Geographic** Diversification



**©DIACC** SECURE TECHNOLOGY ALLIANCE

#### **Canada**: Entry in Dec. 2024, 2 new clients **EEUU**: Entry on Mar. 2025

% of Turnover	2022	2023	2024
Others	0.0%	0.1%	0.0%



#### Uruguay: Global client support center

% of Turnover	2022	2023	2024
LATAM	95.5%	94.0%	94.7%

## **Geographic** Diversification



% of Turnover	2022	2023	2024
APAC	2.3%	1.7%	4.0%



% of Turnover	2022	2023	2024
EMEA	2.2%	4.2%	1.3%

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## Product Diversification

**3 Level Security** based on Digital Identity

LVI **02** 

Unauthorized Fraud Detection Behavioral biometrics, injection attacks







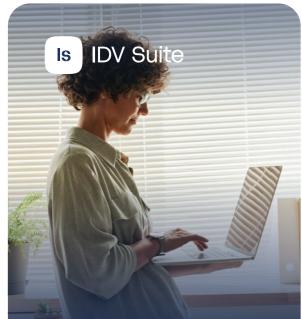
LVI **03** 

Prevention of Authorized Fraud Mule Account Detection, transaction analysis

**Prevents identity theft** Liveness, deepfakes detection

## Product Diversification

## Solving the **challenges** of **Online Security**.



Ultra-scalable, embeddable and ready to use **identity verification**.



Verify your customers' identity in less than 10 seconds



Confirm that users are genuine, reducing fraud and securing user interactions



Improve the security process by centralising, monitoring, and orchestrating user verification.



Analyses **behavioural patterns** and secures all interactions.



Minimises risk and **protects transactions** from mule accounts



It allows you to generate a **reliable**, verified and **guaranteed digital identity**, 100% fraud-free.

## New Products for Digital ID & Fraud Protection – 2025



## Continuously evaluates risk in all user interactions



Creation of a unique user behavioural profile.

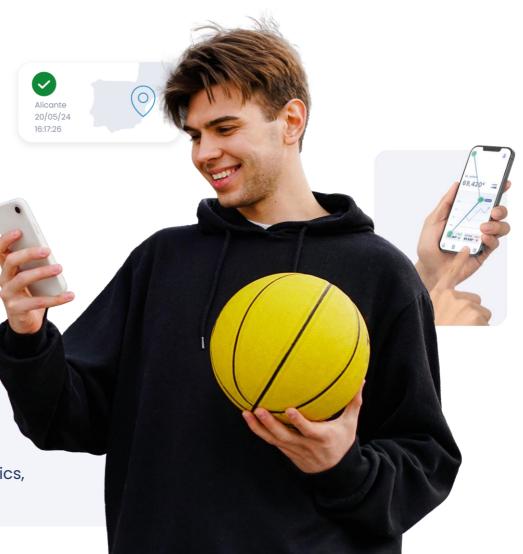
Collects and analyses over 3,000 signals.

Machine learning technology with the adaptability to new scenarios and threats.



Some of the signals analysed to create a user behavioural profile

Time, date, journeys, typing biometrics, mouse biometrics, mobile biometrics...





## New Products for Digital ID & Fraud Protection – 2025



## **Advanced detection** & proactive prevention

• Real-time Mule Account Identification through AI and data analysis.

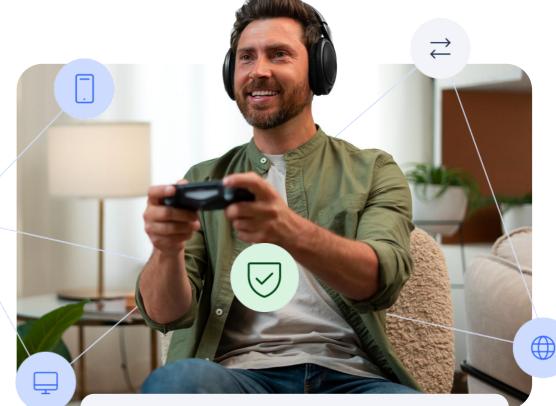
 Automated account classification based on risk and behavior.

• Detection of pre-fraud signals from the moment the account is opened.

• Intelligence orchestration to securely share information between institutions.



 $\stackrel{>}{\leftarrow}$ 



Objective: to act before fraud occurs and to stop networks of fraudulent accounts.

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### New Products for Digital ID & Fraud Protection – 2025



Is IDV Suite

## Comprehensive identity management and anti-fraud protection

More efficient, more scalable & more secure

- 100% modular & customisable
- No-code integration
- Access to data in real time

**IDV Suite** is a unified management and development environment that integrates the best fraud prevention, verification and identity management technology.

**Identity verification** 

**Multibiometric authentication** 

Monitoring & Orchestration

**Anti-Fraud Intelligence** 

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Air sector

\$

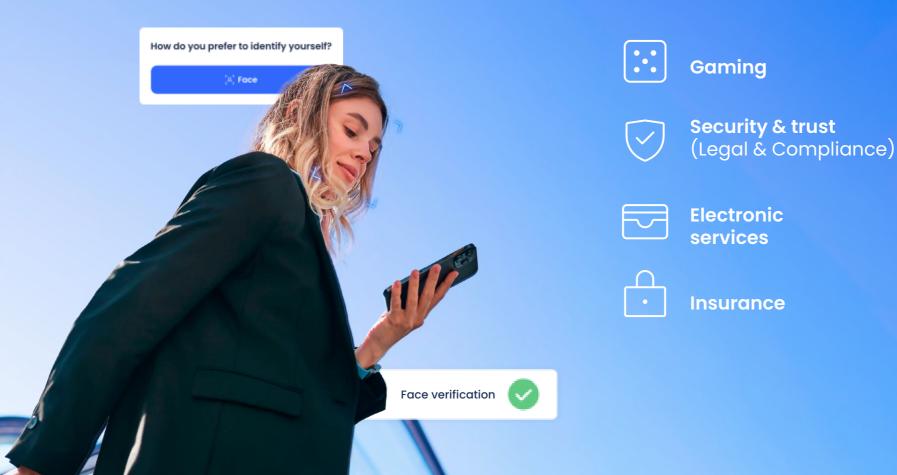
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**Digital banking** 

Government initiatives

Communications

## Sector Diversification



We have the trust of the leading global banks



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# Partners focus during 2025

Enhance the scalability of our business by pursuing agreements with partners that operate at Regional and Global Scale that fit the profile as per Strategy:

#### **Types of partners**

System Integrators (SI)

Incorporate Facephi solutions into their own offerings.

Value Added Resellers (VAR)

Resell under their own brand name or under Facephi name our solutions to end customers, either as standalone offerings or as part of broader solutions.

## Geographical expansion focus:

- **Asia**: Philippines, Indonesia, Thailand, Malaysia, Vietnam
- Middle East: Saudi Arabia, UAE.
- Europe: France, Germany, UK, Spain
- LATAM: Focus on Partners that operate different vertical tan Financial Services. Brazil in all verticals continues as focus.
- NORAM: USA and Canada.
- **Global Partners** operating worldwide in the following Verticals: Core Banking, Integrators, Digital Signature, Gaming and Gambling, Digital ID, Airlines and Airports,



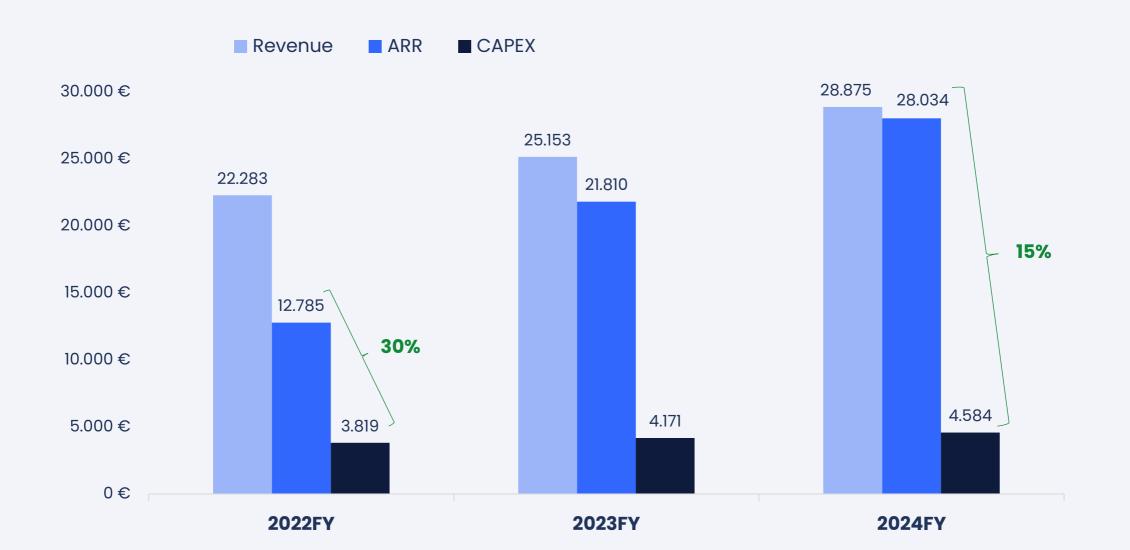




## Financial Overview Past and Forward-looking

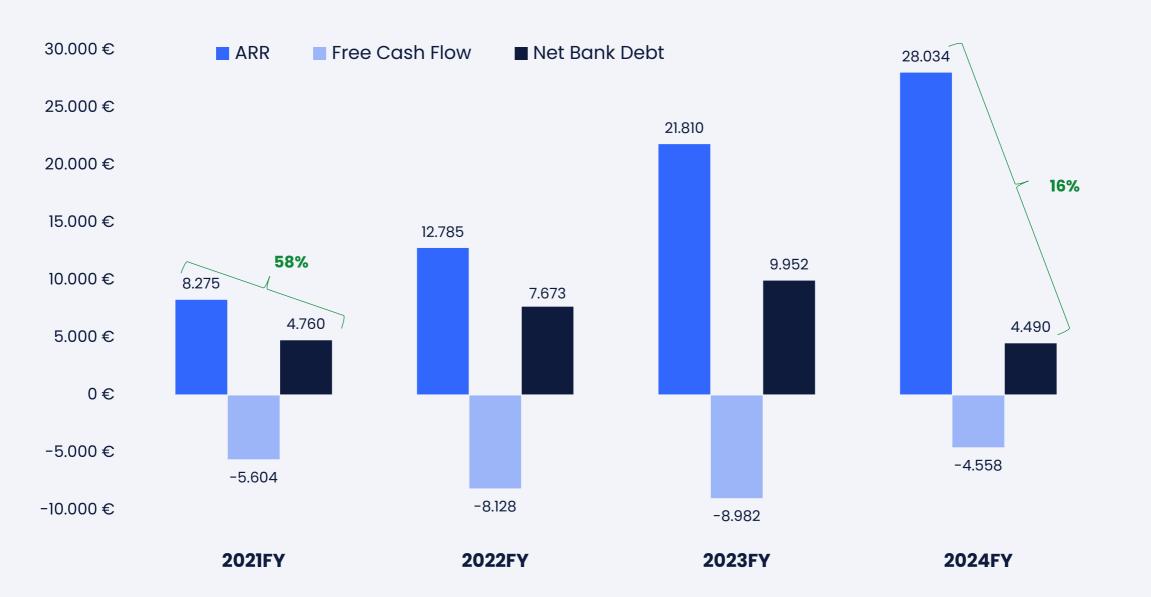
**Revenues & CAPEX** (000€)

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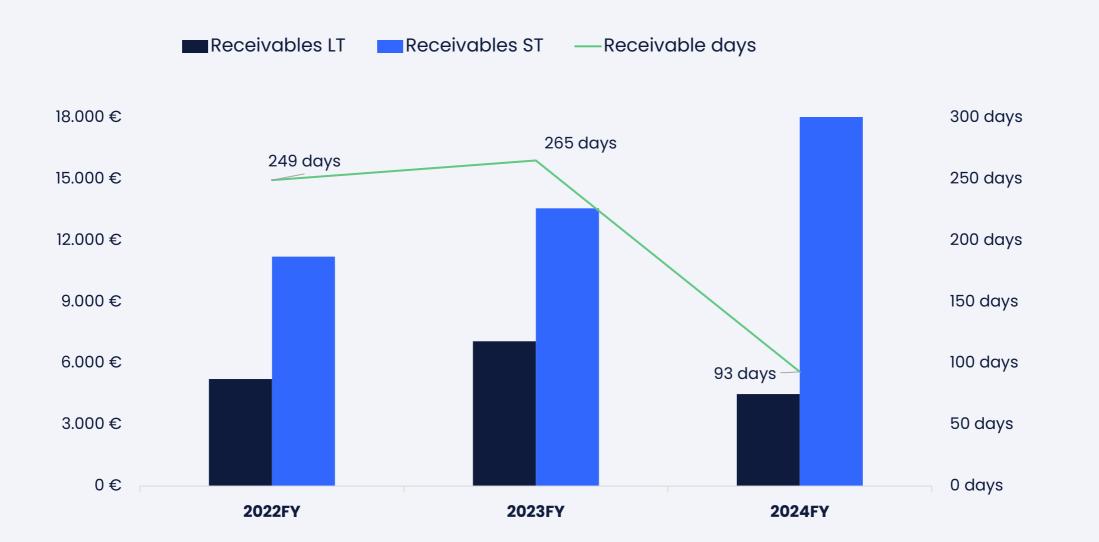
## **Key Financial Indicators** (000€)

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## **Receivable values** $(000 \in)$

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## Market estimates (JB Capital & Marex)

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€ million	2024a	2025e	2026e	2027e	2028e (*)	CAGR 2024-28
REVENUE	€ 28,9	€ 39.9	€ 49.3	€ 58.7	€ 74.6	+26.8%
EBITDA	€ 1,0	€ 4.4	€ 9.6	€ 14.4	€ 20.7	_
Pre-Tax PROFIT	-€ 7.3	-€ 1.7	€ 2.8	€ 7.0	€ 11.8	
	2024a	2025e	2026e	2027e	2028e	
FCF	-€ 4.5	-€ 0.7	€ 1.1	€ 7.3	€ 12.2	
	2024a	2025e	2026e	2027e	2028e	
NET DEBT	€ 4.5	€ 4.6	€ 3.7	(€ 3.8)	(€ 20.6)	
NET DEBT / EBITDA	4.5x	1.0x	0.4x	No Debt	No Debt	

(\*) Estimates for 2028 only available from Marex
(\*\*) Without considering the liquidity discount. If considered, the target price is €3.0.

#### Source:

• JB CAPITAL research report:- April 30 3025

• MAREX reseach report - May 07 2025

#### Target price & recommendation

	Target Price		
JB CAPITAL	3.70 €**	BUY	
MAREX	2.80 €	BUY	

#### **Market Price**

2024 min	1.46 €
2025 max	2.55€
2025 last	2.50€







# Technology & innovation to drive growth

# Facephi Protecting identity to build the future

#### Technology and Innovation Growth

## AI vs AI

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There has been an increase of over 2000% in deepfake fraud attempts over the past three years.

80% of companies do not have a contingency plan for deepfake attacks.

## Presentation attacks

Paper

- Screen
- Mask



**Deep Fakes** 

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Injection attacks

- Face swap
- Deep Fake
- ID face swap



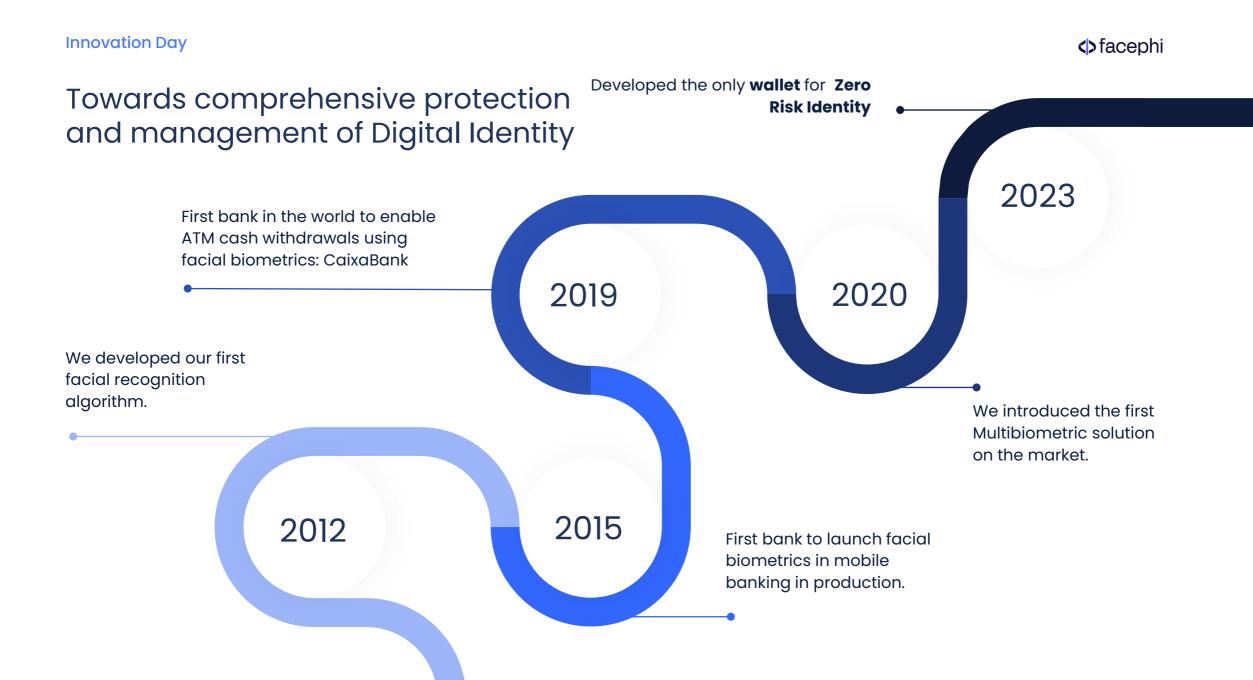
The global cost of cybercrime in 2025 is estimated to be 10.5 trillion USD.

**Technology and Innovation Growth** 

# Innovation in our DNA

Agility and Adaptability are key traits of our identity, allowing us to respond quickly to market demands and seize emerging opportunities.

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## Latest Developments

Al Gen for Automated Document Fraud Detection

Contributes by **reducing** racial, ethnic, gender, age or status biases.

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Ensures **regulatory compliance** by enhancing privacy and protecting sensitive information







Examples synthetically generated using generative AI by Facephi's R&D Department.

Technology and Innovation Growth

Know your Passenger (KYP)

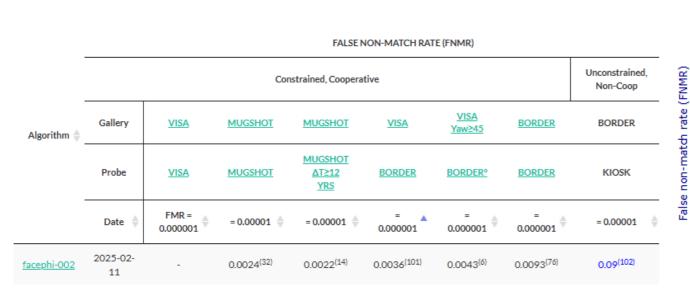
## **Transversal innovation** From KYC to KYP

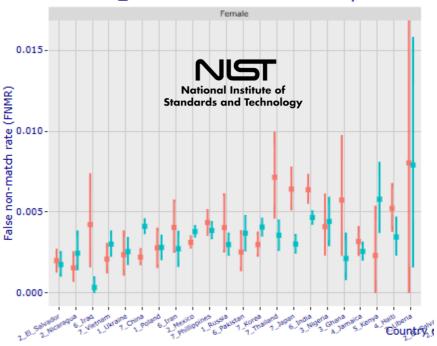
It simplifies and improves identity management on trips



## **Audits and external assessments**

#### Standarized Evaluation, Blind Datasets & Public Results





https://pages.nist.gov/frvt/html/frvt11.html

https://face.nist.gov/frte/reportcards/11/facephi 002.html

#### FACEPHI\_002: FNMR @ FMR = 0.000010, T = 0.112



#### **Application of disruptive**

#### **techniques** We explore generative AI, LLMs, visual transformers, few-shot learning, and more



Synthetic Face



Expression Editing



Expression Editing

### Key presence in the scientific field

We contribute to the state of the art in the sector by sharing our knowledge through scientific publications.



The 18th IEEE International Conference on Automatic Face and Gesture Recognition





**IEEE International Joint Conference on Biometrics** 

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## Highly Qualified Team

#### **MISSION**

Research and develop Artificial Intelligence tools, in order to create proprietary technologies to improve Digital Identity solutions. Through technological innovation we enable Facephi to remain a leader, maintaining a solid competitive advantage in the sector.

#### VISIÓN

Leading technological excellence, outperforming the competition with advanced AI models and proprietary technologies recognised in production. We seek independence from third parties, offering more effective and secure solutions to satisfy our customers and set a quality standard in the market.



Hi Lucia! It looks a bit dark. Could you move the document closer and switch on a light if possible?

What is **Coming**?









# Q&A